

MEMBERSHIP SPONSORSHIP STRUCTURE

2019 Annual Conference

Must be an active member of the AWA

September 25-27, Nashville, TN



Grand Champion \$ 12,000 and up

Custom Package - Contact AWA



Platinum Sponsorship \$5,500

- Complimentary attendance of two (4) company representatives to all planned activities (excl. accom)
- Reserved seating at Friday night banquet
- Trade booth display
- Full page ad in conference program
- Five (5) Eblast advertisements through the AWA

- Premium banner advertisement for one (1) year on the AWA website
- One (1) year free full membership to the American Wagyu Association
- Repeat logo exposure of sponsorship during conference and pre-conference advertising



Gold Sponsorship \$4,500

- Complimentary attendance of two (2) company representatives to all planned activities (excl. accom)
- Reserved seating at Friday night banquet
- Trade booth display
- Full page ad in conference program
- Three (3) Eblast advertisements through the AWA
- Premium banner advertisement for 6 months on the AWA website
- One (1) year free full membership to the American Wagyu Association
- Repeat logo exposure of sponsorship during conference and pre-conference advertising



Silver Sponsorship \$3,000

- Complimentary attendance of one (1) company representative to all planned activities (excl. accom)

- Trade booth display
- Half page ad in conference program
- Two (2) Eblast advertisements through the AWA
- Premium banner advertisement for 3 months on the AWA website
- One (1) year free full membership to the American Wagyu Association
- Repeat logo exposure of sponsorship during conference and pre-conference advertising



Bronze Sponsorship \$1,500

- Complimentary attendance of one (1) company representative to all planned activities (excl. accom)
- Quarter page ad in conference program
- One (1) year free full membership to the American Wagyu Association
- One (1) Eblast advertisement through the AWA
- Repeat logo exposure of sponsorship during conference and pre-conference advertising



AWA Supporters \$ 50 and up

- Help support the future and integrity of the Wagyu Breed.
- Name recognition in 2019 Annual Program and AWA Webpage.

INDUSTRY SPONSORSHIP STRUCTURE

2019 Annual Conference

September 25-27, Nashville, TN



Grand Champion \$ 12,000 and up

Custom Package - Contact AWA



Platinum Sponsorship \$7,000

- Complimentary attendance of two (4) company representatives to all planned activities (excl. accom)
- Trade booth display

- One page ad in conference program
- Name on conference lanyard
- Promotional items for gift bags
- Company banner at events
- Program write up and 10 minute talk time
- Corporate Partner ad on AWA Web Site for 1 year
- Repeat logo exposure of sponsorship during conference and pre-conference advertising



Gold Sponsorship \$5,000

- Complimentary attendance of two (2) company representatives to all planned activities (excl. accom)
- Trade booth display
- One page ad in conference program
- Promotional items for gift bags
- Company banner at events
- 10 minute talk time
- Corporate Partner ad on AWA Web Site for 1 year
- Repeat logo exposure of sponsorship during conference and pre-conference advertising



Silver Sponsorship \$3,500

- Complimentary attendance of one(1) company representative to all planned activities (excl. accom)
- Half page ad in conference program
- Promotional items for gift bags
- Corporate Partner ad on AWA Web Site for 1 year
- Repeat logo exposure of sponsorship during conference and pre-conference advertising



Bronze Sponsorship \$2,000

- Complimentary attendance of one(1) company representative to all planned activities (excl. accom)
- Half page ad in conference program
- Promotional items for gift bags
- Repeat logo exposure of sponsorship during conference and pre-conference advertising